

*DEVELOPMENT AND CROSS BORDER COOPERATION IN THE AREA OF  
AGRICULTURAL PRODUCTS AND TRADITIONAL FOOD*

**TRAINING SEMINAR**

**23 SEPTEMBER 2022**

**TRAINING SEMINAR FOR FARMERS AND LOCAL BODIES**

09:30-10:00	<b>Registration of the Participants</b>
10:30-11:00	<p>Start and Welcome:</p> <p><b>Representative from the Lead partner Ministry of Interior (Macedonia and Thrace Sector)</b></p>
11:00 - 11:30	<p>Appropriate marketing tools for local traditional products - ways/tools of promotion</p> <p><b>Dr. Adriana Skendi, Scientific Associate of the IHU partner in the LOC FOOD Project</b></p>
11:30 - 12:00	<p>Geographical Indication Products</p> <p><b>Dr. Maria Papageorgiou, Professor, Department of Food Science and Technology, IHU</b></p>
12:00-12:30	<b>Coffee Break</b>
12:30-13:00	<p>Best practices for promoting local traditional products in other European countries</p> <p><b>Dr. Jonathan Rhoades, Scientific Associate of the IHU partner in the LOC FOOD Project</b></p>
13:00-13:30	<p>Local Food Systems - Selected examples</p> <p><b>Dr. Maria Papageorgiou, Professor, Department of Food Science and Technology, IHU</b></p>



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13:30-14:00	<p>The contribution of cottage industry to the development of processing of agricultural products</p> <p><b>Dr. Aristotelis. G. Lymberopoulos, Professor, Department of Animal Production Science, Department of Agriculture, IHU</b></p>
	<b>Closure</b>
14:00-14:30	Light Lunch

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