

Project Partners:

- Greek-Italian Chamber of Commerce of Thessaloniki
- Ministry of Interior (Sector Macedonia and Thrace)
- International Hellenic University / Department of Organizational Management, Marketing and Tourism
 - Municipality of Rosoman
 - Tikves wine route foundation



TERRA VINO is implemented under the Interreg IPA Cross Border Cooperation Programme "Greece - Republic of North Macedonia 2014 - 2020" and is funded by the European Union (85%) and national funds (15%).



Total Budget: 509.855,00€

ORGANIZER OF THE EVENT:



www.terravino.eu

Interreg - IPA CBC 
  CCI 2014 TC 16 ISCB 009
TERRA VINO

vivavino 
Regional Unit of Florina
30th JULY 2020

From wine production
to oenotourism
experience...



INVITATION - AGENDA

INVITATION

The Ministry of Interior,
Sector of Macedonia & Thrace,
invites you to the 4th Oenotourism
event - part of TERRA VINO project
which is implemented within the
INTERREG IPA Cross Border Cooperation Programme
“Greece - Republic of North Macedonia 2014 - 2020”.

The event “Viva Vino Regional Unit of Florina”
will take place at Florina
on **30th July 2020, 10.30 am**
at Emerald Suite Hotel.

We look forward to your presence.



AGENDA

- 10:30 - 11:00** Registrations
- 11:00 - 11:15** Welcome Speeches
- 11:15 - 11:35** The experience of oenotourism. Presentation of Terra Vino project
Anastasios Zafeiridis - Project Manager, representative of the Ministry of Interior - Sector of Macedonia & Thrace
- 11:35 - 11:55** Oenotourism as a driver for the development of the local economy.
Alexandra Genni, Head of European Programs - Greek - Italian Chamber of Thessaloniki
- 11:55 - 12:15** Oenotourism in the restaurant. Combining local wines with local food.
Kostas Kopatskas, winemaker - food & beverage business owner - Florina
- 12:15 - 12:30** Alternative tourism and Oenotourism. Development opportunities.
Fotis Kilipiris, Professor of Tourism Development, International University of Greece
- 12:30 - 12:45** Introduction to the process of Food and Wine Pairing
Giorgos Palisidis, Gastronomy Professor - Chef
- 13:00 - 13:45** Food & Wine Pairing
Giorgos Palisidis, Gastronomy Professor - Chef
- 14:00** Visit to the local winery “Pantou”

*During the event local food products will be served

** You should take care of your transfer to the local winery individually

FREE ENTRANCE