

Project Partners:

- Greek-Italian Chamber of Commerce of Thessaloniki
- Ministry of Interior (Sector Macedonia and Thrace)
- International Hellenic University / Department of Organizational Management, Marketing and Tourism
 - Municipality of Rosoman
 - Tikves wine route foundation



CAMERA DI COMMERCIO EAHNO - ITALIA
ITALO-ELLENICA DI SALONIKO ETIMAKHTHPO OESSALONIKH



MINISTRY OF INTERIOR
(SECTOR MACEDONIA AND THRACE)



TERRA VINO is implemented under
the "Interreg IPA Cross Border Cooperation Programme CCI 2014 TC 16 ISC 009"
and is funded by the European Union (85%) and national funds (15%).



Total Budget: 509.855,00€

ORGANIZER OF THE EVENT:



MINISTRY OF INTERIOR
(SECTOR MACEDONIA AND THRACE)

www.terravino.eu

Interreg - IPA CBC 
  CCI 2014 TC 16 ISC 009
TERRA VINO

vivavino 
Regional Unit of Kilkis
13rd DECEMBER 2019

From wine production
to oenotourism
experience...



INVITATION - AGENDA

INVITATION

The Ministry of Interior
(Sector Macedonia and Thrace)
invites you to the 2nd Oenotouristic
event of TERRA VINO project under the
INTERREG IPA Cross-Border
Cooperation Program CCI 2014 TC 16 I5CB 009.
«Viva Vino Regional Unit of Kilkis» event will be held
on **Friday, 13th December 2019** at **10.30 a.m.**,
at Goumenissa's Cultural Center of Paionia Municipality

Your presence will be highly appreciated.



AGENDA

- 10:30 - 11:00** Registrations
- 11:00 - 11:15** Welcome Speeches
- 11:15 - 11:30** Oenotouristic Experience. Presentation of the Project
TERRA VINO
Anastasios Zafeiridis - Project Manager, Representative
of Ministry of Interior (Sector Macedonia and Thrace)
- 11:30 - 11:45** FoodOmicsGR: National Research Infrastructure
for Comprehensive Food Characterization and Wine as an
Emblematic National Product
Dr Stavros Kalogiannis, Associate Professor
Department of Sciences of Nutrition and Dietology
International Hellenic University
- 11:45 - 12:00** Development of competitive advantage in interregional
territories. The case of TERRA VINO mega-region
Spyros Avdimiotis, Assistant Professor,
International Hellenic University
- 12:00 - 12:15** Ospitalità Italiana project.
Wine promotion in certified restaurants.
Pascuale Lembo, Vice President of Greek – Italian Chamber
of Commerce of Thessaloniki
- 12:15 - 12:30** Introduction to the Food and Wine Pairing process
Giorgos Palisidis, Chef
- 12:30 - 14:15** Food & Wine Pairing* - **Giorgos Palisidis**, Chef
- 14:30 - 15:00** Visit in a local old factory
- 15:15** Visit and tour in a local winery**

*During the event, there will be a buffet with local products

** You should take care of your transfer to the local winery individually

FREE ADMISSION