Project Partners:

➤ Greek-Italian Chamber of Commerce of Thessaloniki

>Ministry of Interior (Sector Macedonia and Thrace)

>International Hellenic University / Department of Organizational Management, Marketing and Tourism

>Municipality of Rosoman

>Tikves wine route foundation



TALO-ELLENICA DI SALONICCO ETIMEAHTHIPIO DETTAAONIO



MINISTRY OF INTERIOR (SECTOR MACEDONIA AND THRACE)







TERRA VINO is implemented under the "Interreg IPA Cross Border Cooperation Programme CCI 2014 TC 16 I5CB 009" and is funded by the European Union (85%) and national funds (15%).



Total Budget: 509.855,00€

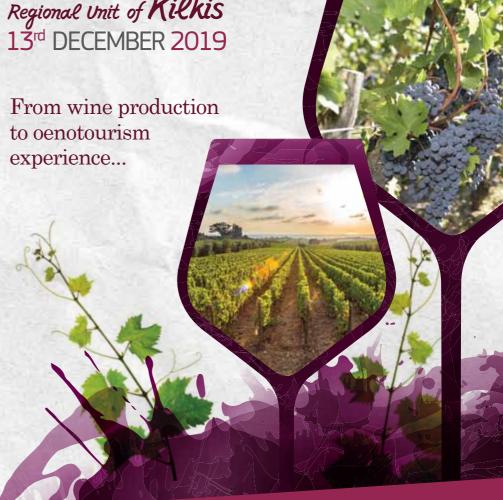
ORGANIZER OF THE EVENT:



MINISTRY OF INTERIOR
(SECTOR MACEDONIA AND THRACE)







INVITATION

The Ministry of Interior

(Sector Macedonia and Thrace)

invites you to the 2nd Oenotouristic

event of TERRA VINO project under the

INTERREG IPA Cross-Border

Cooperation Program CCI 2014 TC 16 I5CB 009.

«Viva Vino Regional Unit of Kilkis» event will be held

on Friday, 13th December 2019 at 10.30 a.m,

at Goumenissa's Cultural Center of Paionia Municipality

Your presence will be highly appreciated.



AGENDA

10:30 - 11:00	Registrations
11:00 - 11:15	Welcome Speeches
11:15 - 11:30	Oenotouristic Experience. Presentation of the Project TERRA VINO Anastasios Zafeiridis - Project Manager, Representative of Ministry of Interior (Sector Macedonia and Thrace)
11:30 - 11:45	FoodOmicsGR: National Research Infrastructure for Comprehensive Food Characterization and Wine as an Emblematic National Product Dr Stavros Kalogiannis, Associate Professor Department of Sciences of Nutrition and Dietology International Hellenic University
11:45 - 12.00	Development of competitive advantage in interregional territories. The case of TERRA VINO mega-region Spyros Avdimiotis, Assistant Professor, International Hellenic University
12:00 - 12:15	Ospitalità Italiana project. Wine promotion in certified restaurants. Pascuale Lembo, Vice President of Greek – Italian Chamber of Commerce of Thessaloniki
12:15 - 12:30	Introduction to the Food and Wine Pairing process Giorgos Palisidis, Chef
12:30 - 14:15	Food & Wine Pairing* - Giorgos Palisidis, Chef
14:30 - 15:00	Visit in a local old factory
15:15	Visit and tour in a local winery**

*During the event, there will be a buffet with local products

** You should take care of your transfer to the local winery individually

FREE ADMISSION